



# INDUSTI - RESPONSIBLE INNOVATIONS

Odpowiedzialne innowacyjne MŚP





### **About INDUSTI**

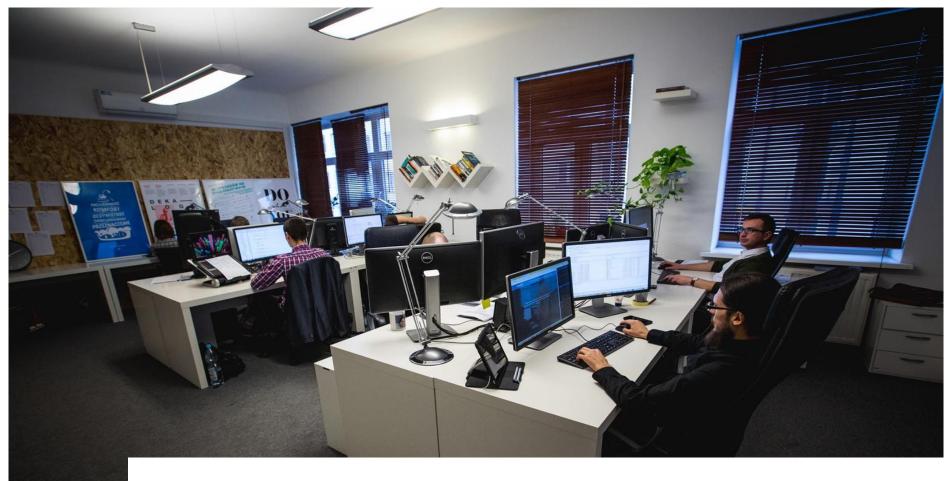
Branch: IT and medical devices

Company size: 70 employes

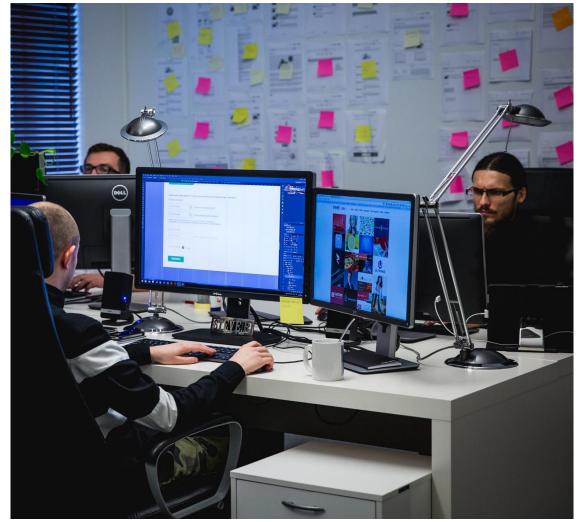
#### **SERVICES:**

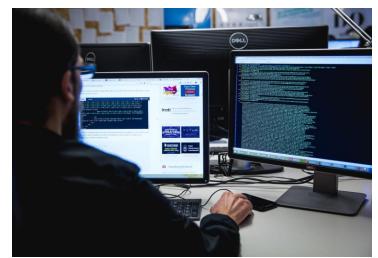
- WE CREATE WEB AND MOBILE APPLICATIONS
- WE LEAD IN RESEARCH AND DEVELOPMENT
- WE CREATE BRANDS
- WE BUILD MEDICAL DEVICES





A TEAM OF OVER 70 EXPERIENCED SPECIALISTS.







# "They don't focus on problems - they focus on solutions."

— OUR CLIENT :)

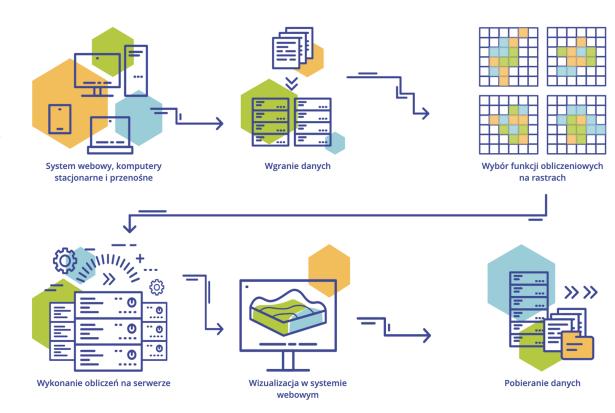
#### **SPPS**

We have developed the prototype of and implemented into production the system of the Psycho-audio-linguistic sensory simulator for Słuchu i Mowy Sp. Z o.o. The solutions designed in SPPS serve to introduce the hearing therapy on many different platforms instantaneously. The project has won an award in the Polish Product of the Future competition.



## **HPC GIS**

Discover new opportunities to conduct detailed GIS analyzes on any scale in a surprisingly fast time on Hiper Performance Computers.





#### **MOTIVATION**

- Expanding competencies in the area of innovation process management
- Changes in the environment social, technological, political
- We want to learn from the best: Toyota, Apple, etc.

#### TOOLS.

#### TOOLS & INSPIRATIONS...

- INNOVATION INBOX TOYOTA
- ACCESSIBILITY APPLE
- ETHICS GOOGLE
- OPEN ACCESS TESLA

# The "Change" strategy

#### A FEW:

- more innovations
- business ethics reputation
- employer branding
- PR & marketing
- cooperation and communication
- international team efficiency
- awareness i open access
- many more...



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Jakub Partyka - CEO



