



ROSIE - RESPONSIBLE AND INNOVATIVE SMES IN CENTRAL EUROPE

REPORT ON STUDY VISIT

10TH MARCH 2020

AGENCY FOR THE SUPPORT OF REGIONAL DEVELOPMENT

KOŠICE (SK)

Power point presentations are available on GoogleDrive



Programme of Study Visit

- Presentation the CityWalk project - RegioStars Award - Miklos Lukovics
- Presentation of Creative Industry Košice (CIKE) - Michal Hladký
- Excursion of the premises Kasarne Kulturpark
- Presentation of the Košice IT Valley cluster - Pavol Mirrossay
- Presentation of Tabačka Kulturfabrik - Zuzana Psoťková
- Presentation the vision of the Regional Creative Centre - **Peter Beňo**
- Excursion of the premises Tabačka Kulturfabrik

The objective of the study visit was to provide an example of how cultural and creative industry provides solid grounds for economic growth, how different institutions in Košice Region are involved in the field of creative industry:

- ❖ Two institutions of the city of Košice - NGO Creative Industry Košice (CIKE) and Košice Cultural Centres (K13)
 - ❖ Independent unique cultural centre Tabačka Kulturfabrik
 - ❖ Košice self-governing Region - a vision of Regional Creative Centre
- **Presentation the CityWalk project - RegioStars Award**

PP02 has experience with winning RegoStars Award and shares their experience with implementing the project City Walk among the partners. Every year, the European Commission awards those EU-funded projects, which demonstrate excellence and new approaches in regional development. With the goal to inspire other regions and project managers across Europe, participating projects are in the spotlight of communication activities at European level. The REGIOSTARS are awarded to projects in five thematic categories (smart, sustainable and inclusive growth, urban development and a topic of the year).

CityWalk was selected as finalist among 199 applications and it won on the Public Choice category over the 24 projects finalists from other EU programmes.



CityWalk project helps cities in the Danube Region to reduce emissions, noise and to become safer, better places to live, by increasing the role of more sustainable forms of mobility in the urban transport mix. Even though the emphasis is on walking, the project addresses the challenge with a holistic approach - improving urban mobility through efficiently combining various means of transport.

- **Presentation of Creative Industry Košice (CIKE)**

Michal Hladký was one of the instrumental persons behind the investment projects Košice carried out prior to the title of European Capital of Culture (ECoC) 2013. He now leads NGO Creative Industry Košice (CIKE), a legacy organisation of ECoC 2013, established by the city of Košice.

ECoC has changed the general image of the city. It has brought awareness, visibility and a number of opportunities for cooperation. The city itself has gained a new attitude toward culture. It is starting to be perceived as an element that can help the city grow and develop.

Investment projects included the reconstruction of a defunct swimming pool into Kunsthalle, former military ware houses into Kulturpark, and the transformation of outdated heat exchange stations (SPOTs) into neighbourhood cultural centres. They continue to host exhibitions, conferences, concerts, theatre performances and festivals, or serve local communities.

Around €100 million was invested, of which €70 million went into the cultural infrastructure, like new cultural venues and organisations, which continue operating and providing cultural programmes. The remaining €30 million was spent on the programme during the preparation phase and in 2013. Based on an impact study by the Technical University of Kosice, the impact coefficient was 1.65. This means that each invested euro brought in €1.65 into the economy in the money visitors paid for accommodation, fares, tickets for events and so on.

Since 2008, CIKE has been the initiator of many changes. CIKE supports people in the cultural and creative sector to become professionals, opening international markets, educating them and creating conditions for cooperation with the private sector.



The City of Košice established in 2013 a contributory organization K13 - Košice Cultural Centers with the aim to manage all the cultural centres that were created during ECoC 2013.

After presentation, an excursion of the premises Kasárne Kulturpark took place. The biggest investment project of ECoC was the reconstruction of the former military barracks into a culture centre Kulturpark.

For more information visit: www.cike.sk/en/, www.atdays.sk, www.cityofmediaarts.sk, www.k13.sk



- **Presentation of the Košice IT Valley cluster - How Design Thinking can help responsible innovations?**

PP03 has used design-thinking methodology in the pilot action with local SMEs which are all members of the Košice IT Valley cluster. The cluster was established in 2007 as a joint initiative of educational institutions, government and leading IT companies. In 2015 the cluster was certified for “Cluster Management Excellence Label GOLD” as the first in central Europe and is one of three certified clusters in the area of information and communication technologies. It currently has 53 members.

They see their mission in creating a business friendly environment stimulating all forms of cooperation and innovation within the region of Eastern Slovakia and thus strengthening



the sustainability and competitiveness of IT companies globally. They also see their mission in bringing jobs with high added value to the region in close cooperation of all parties involved.

Innovations, research and development and support of collaboration within the cluster and support of investments become an integral part of the cluster, together with acting as a good practice ambassador and strong networker.

5 local SMEs participated in a 2-days Design Thinking Workshop in May 2019, Košice and they are now implementing the RI improvement plans based on the tools learned through design-thinking workshop. So far, experience with local SMEs in ROSIE pilot has shown very positive outcomes in applying this methodology.

For more information visit: <http://www.kosiceitvalley.sk/en/>

- **Presentation of Tabačka Kulturfabrik**

Tabačka Kulturfabrik is an open zone for the contemporary art, culture and creative collaboration in Slovakia. Tabačka is the result of a civic initiative that started in the 1990s with a need to find spaces for discussing and displaying contemporary art and music productions.

Thanks to a strategic decision of the Košice Self-governing Region and its significant investments, the centre is using the premises of a former tobacco factory over an area of 2,500 m². Support for up and coming artists, shared work places and the connection to successful local companies differentiate Tabačka Kulturfabrik from a standard cultural centre. Its top priority is to support creativity by making a space for new forms of cooperation. Tabačka fulfils the vision of a creative incubator and start-up support for new cultural initiatives, individuals and the community.

<https://www.tabacka.sk/>

- **Presentation of the Regional Creative Centre**

Relevance to ROSIE is linked to the multi-stakeholder approach that was put in place to design the concept of the Regional Creative Centre in Košice Region. The Košice Self-governing region has worked in close cooperation with relevant stakeholders who are



playing the important role in building and function of the Creative Centre: CIKE - Creative Industry Košice, Tabačka Kulturfabrik, Faculty of Arts TUKE, IT Valley cluster, STROJ - creative community and other commercial subjects from several sectors of creative industry to prepare the proposal of Regional Creative Centre.

Košice Self-governing region has applied for the national call under the Integrated Regional Operational Program 2014-2020. Priority axis No. 3: Mobilizing creative potential in the regions. This type of support involves building a specific infrastructure (creative centres) in each region of the Slovak Republic.

The Creative Centre will be focused on the development of CCIs and will provide service to creative individuals and entities. The centre will provide services such as business support activities through creative incubator and accelerator services, services aimed to develop creative talent and skills through open workshops and innovative studios or internships, networking support, services supporting market access and fostering demand for creative work.

