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Agenda

- 1. What is PARP?
- 2. What PARP does?
- 3. What PARP does for clusters in Poland?
- 4. What is next?







WHAT IS PARP AND WHAT IT DOES?







Polish Agency for Enterprise Development

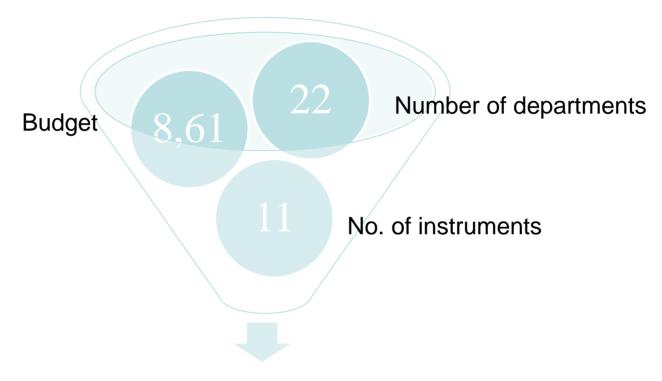
- government agency established in 2001 by Ministry of Economy,
- developing a sector of small and medium-sized enterprises in Poland,
- implementing financial tools financed by the State budget and European Funds,
- main activites:
 - o training,
 - o advisory,
 - o information, promotion,
 - o internationalisation of enterprises,
 - transfer of technologies and
 - o participation in EU programmes.







Smart growth operational programme 2014-2020 in PARP



Smart growth of Polish economy







WHAT PARP DOES FOR CLUSTERS IN POLAND?







Cluster support

Active role in shaping of the Polish cluster policy:

Active role in shaping cluster policy on European/globa level:

- founder of Polish Cluster Policy Group (2011-2012),
- co-author of the report Directions of Polish cluster policy until 2020,
- development of mechanisms for coordination of cluster support system,
- involvement in strategic planning and drafting operational documents,
- development of criteria and procedures for selection of Key National Clusters,
- collaboration with partner organisations















Polish Clusters' - the new vision

- clusters of the highest competitive potential and importance for regional economy
 - linked and competitive on regional/national
- Included in the regional smart specializations

National key<

Regional key clusters

- clusters of the highest competitive potential and importance for Polish economy
- linked and competitive on international level
- with significant scientific and technology potential

Local/regional clusters

Activation of bottom-up creation and engagement of cluster actors in strategic development and preparation of the common undertakings

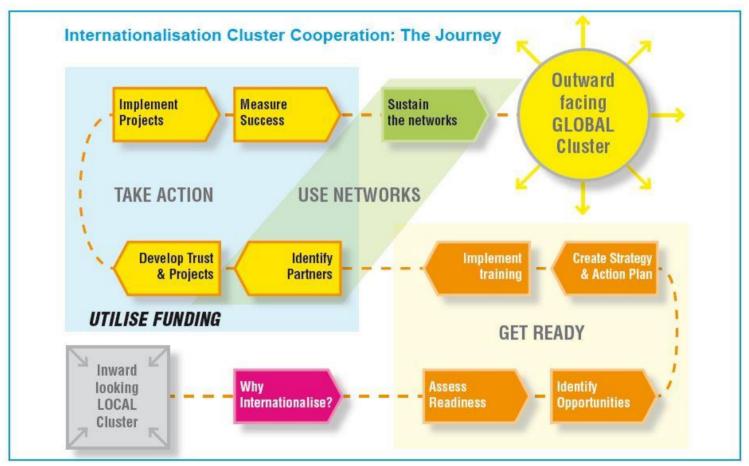
Level of public support vs cluster classification







Internationalisation



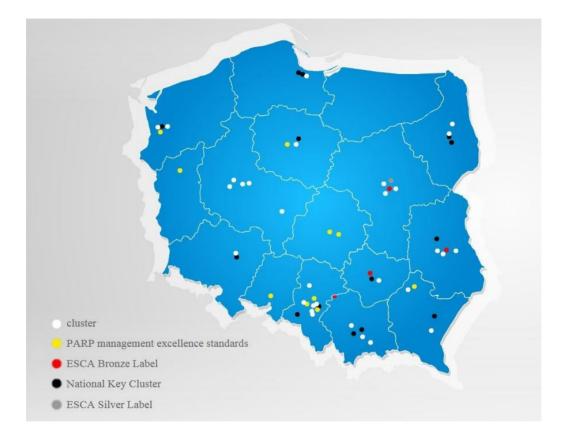
Source: Cluster internationalisation by Bill Greenhalgh; TACTICTS







A map of clusters in Poland









Workshops









Publications



Raport z inwentaryzacji klastrów w Polsce - 2015



Weryfikacja standardów zarządzania w wybranych klastrach



Standardy zarządzania klastrem



Benchmarking klastrów w Polsce - 2014



Rozwój klastrów w Polsce Wschodniej



Benchmarking klastrów w Polsce - 2012



Internacjonalizacja klastrów



Klastry w Polsce















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WHAT IS NEXT?







Dziękuję za uwagę!

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